



soolis.com

2015 MEDIA PROGRAM



**THE FASTEST GROWING WEBSITE
IN THE HEALTH & FITNESS INDUSTRY.**

Over 40,000 unique visitors
every month...

**IT'S TIME TO LOOK AT
A BETTER WAY TO ADVERTISE.**

WHY soOlis.com?

> Marketing Trends

- One third of U.S. consumers spend 3 hours a day online
- 78% of consumers research online before buying
- 32% rate products online

> Average Monthly Statistics

- Over 40,000 unique visitors
- Over 40 page-views
- Over 30 minutes on the website

Most Popular Pages

● Health & Fitness 1%

● Home Equipment 3%

● Used Equipment 5%

● Facilities 8%

● soOlis.com 10%

● Fitness Equipment 73%



WEBSITE ADS

Fitness Equipment Ads

Research Commercial Gym Equipment

Showing 1 to 25 of 33. 1 2 25 per page

Ab Solo
The Ab Solo has been totally re-designed and is being re-launched by The Abs Company for 2013. The Ab Solo is a fun and effective abdominal exercise machine that keeps users excited about working their core and abdominal muscles with a patented ball return design.

Ab Coaster® CS3000
The flagship product of the Ab Coaster Commercial Series product line features stainless steel rails for an smooth ride, adjustable hand grips, and a free-style motion seat.

Advertising Opportunities

- A** Equipment Banner Ad
- B** Block Ad
- C** E-Blast Product/Service Highlight
- D** Facilities Banner Ad

Facilities Area

Find Local Gyms, YMCAs & Health Clubs

Ocean City MD 21842, United States

T2 DOWNLOAD YOUR FREE VIP GUEST PASS. GET T25 NOW.

WOC Fitness
1.48 miles away
http://www.wocfitness.com
410-213-7000

World Gym
3.76 miles away
410-524-1900

Atlantic Health & Fitness
5.44 miles away
410-208-3630

Gold's Gym - Ocean City
6.10 miles away
410-723-4633

Gold's Gym
6.15 miles away
410-723-60LD

Why soOllis.com?
With over 32 years of experience in health and fitness and unparalleled expertise in fitness equipment, soOllis.com is the "go to" website for all your fitness equipment and health & fitness related needs, including valuable fitness industry information on equipment portals, e-commerce, QR codes, custom websites, online marketing and more. soOllis.com is constantly evolving and growing, serving as a complete health and fitness products and services company. Built with the aim to alleviate the challenges fitness business owners face, soOllis.com is your ideal site for gym equipment information.

CONTACT US

Email Blast

soOllis.com Develops Strategic Partnership with Club Industry for Its **NEW BUYERS' GUIDE**

To see how soOllis can help your business **CLICK HERE**

soOllis Partners with Club Industry
Visit Club Industry's New Buyers Guide

Watch the Video to Learn More

INNOVATION

POWER IS ABOUT CHANGE; IT'S ABOUT RESULTS.

For more innovation contact us at: 800-228-6635 or email: sales@startrac.com

soOllis.com | PO Box 210543, Nashville, TN 37221 | 1-877-789-8773

AD RATES & SPECIFICATIONS

Fitness Equipment Ads

PRICES	1 MONTH	3 MONTH	6 MONTH	9 MONTH	12 MONTH
Banner Ad	\$1,500	\$1,400	\$1,300	\$1,200	\$1,100
Block Ad	\$750	\$700	\$650	\$600	\$550
Block Ad per Category	\$500	\$450	\$400	\$350	\$300
Facilities					
Banner Ad	\$500	\$475	\$450	\$400	\$350
Zip Code Ad	\$10	\$10	\$10	\$9	\$8
E-mail Blast					
Sponsored Product Highlight	\$500	\$450	\$400	\$375	\$350

Specifications

Banner Ads	728w x 90h	Block Ad per category	338w x 102h
Block Ads	338w x 102h	Zip Code Ad	338w x 102h
Facility Ads	728w x 90h		

Over 40 page views & over 30 minutes per visitor, per month.
That's over 95% more page views and 92% more minutes than
the **BEST** Traditional Fitness Industry Website!



....THE BETTER ALTERNATIVE