



soolis.com

2014 MEDIA PROGRAM



**THE FASTEST GROWING WEBSITE
IN THE HEALTH & FITNESS INDUSTRY.**

Over 40,000 unique visitors
every month...

**IT'S TIME TO LOOK AT
A BETTER WAY TO ADVERTISE.**

WHY soOlis.com?

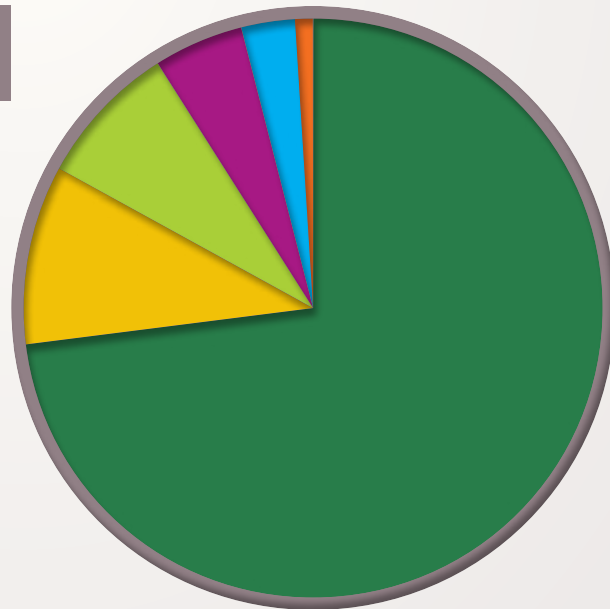
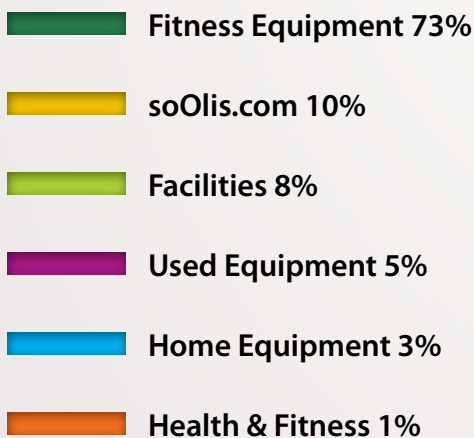
MARKETING TRENDS

- One third of U.S. consumers spend 3 hours a day online
- 78% of consumers research online before buying
- 32% rate products online

AVERAGE MONTHLY STATISTICS

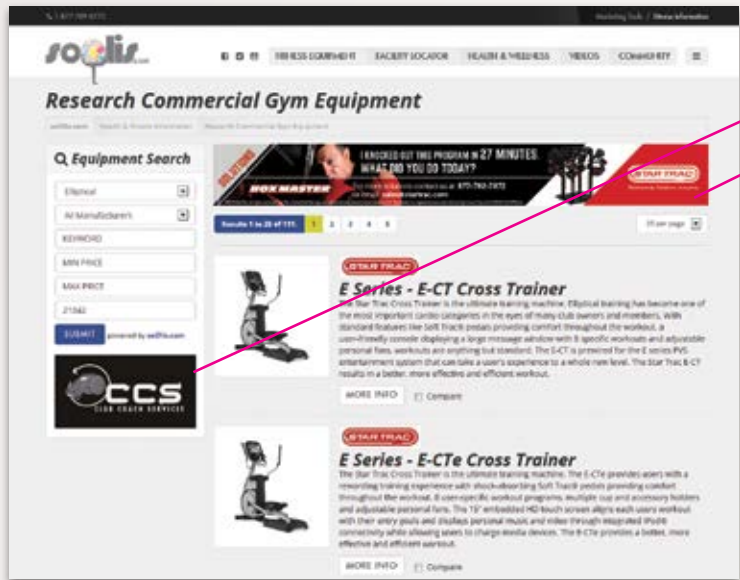
- Over 40,000 unique visitors
- Over 40 page-views
- Over 30 minutes on the website

UNIQUE VISITORS



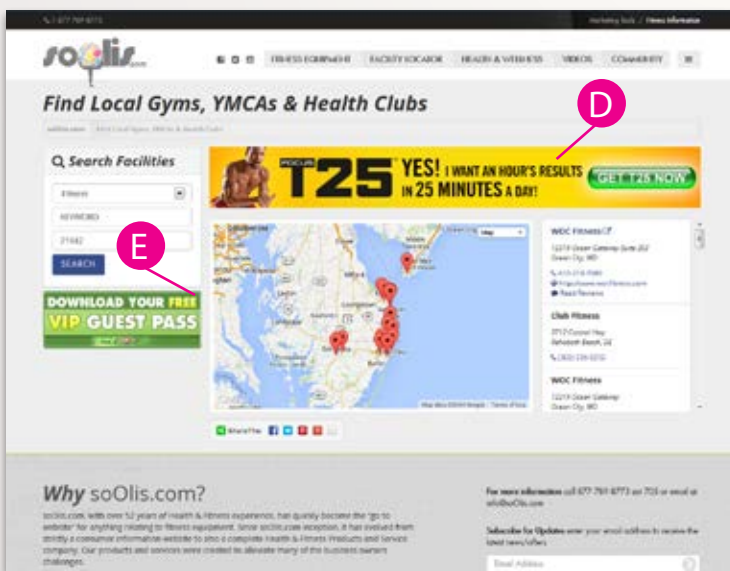
WEBSITE ADS

FITNESS EQUIPMENT AREA

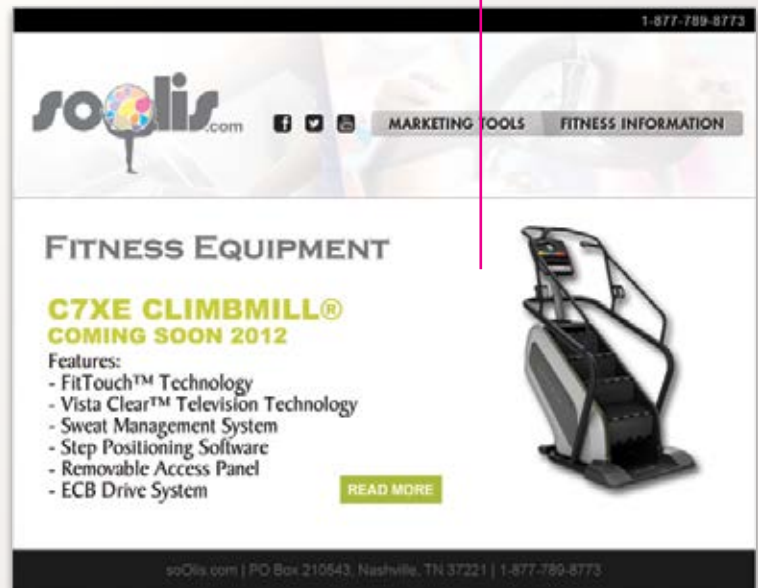


- A** Equipment Banner Ad
- B** Block Ad
- C** E-Blast Product/Service Highlight
- D** Facilities Banner Ad
- E** Facilities Zip Code Ad

FACILITIES AREA



EMAIL BLAST



C

AD RATES & SPECIFICATIONS

| PRICES | 1 MONTH | 3 MONTH | 6 MONTH | 9 MONTH | 12 MONTH |
|-----------------------------|---------|---------|---------|---------|----------|
| Banner Ad | \$1,500 | \$1,400 | \$1,300 | \$1,200 | \$1,100 |
| Block Ad | \$750 | \$700 | \$650 | \$600 | \$550 |
| Block Ad per Category | \$500 | \$450 | \$400 | \$350 | \$300 |
| Facilities | | | | | |
| Banner Ad | \$500 | \$475 | \$450 | \$400 | \$350 |
| Zip Code Ad | \$10 | \$10 | \$10 | \$9 | \$8 |
| E-mail Blast | | | | | |
| Sponsored Product Highlight | \$500 | \$450 | \$400 | \$375 | \$350 |

SPECIFICATIONS

| | | | |
|--------------|-------------|-----------------------|-------------|
| Banner Ads | 728w x 90h | Block Ad per category | 338w x 102h |
| Block Ads | 338w x 102h | Zip Code Ad | 338w x 102h |
| Facility Ads | 728w x 90h | | |

**Over 40 page views & over 30 minutes per visitor, per month.
That's over 95% more page views and 92% more minutes than the
best Traditional Fitness Industry Website!**



....THE BETTER ALTERNATIVE

Call 877-789-8773 ext 705 or email info@soOlis.com for more information